

2021 HAULAGE & LOADING EXHIBITION AND CONFERENCE



March 14-17, 2021



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Hilton El Conquistador Resort, Tucson, Arizona

Tucson Hosts Haulage & Loading 2021

Join us for the three most productive days in open-pit mining

Held every two years, Haulage & Loading is the conference for surface mining professionals. The event, which brings mine operators and suppliers together in an informal Arizona resort setting, focuses on improving surface mining operations in general and truck-shovel loading in particular. The technical program offers continuing education for mining engineers and mine managers.

This exhibitor prospectus explains how suppliers can use the exhibit and sponsorship program to put their names and ideas in front of those mining professionals.

Haulage & Loading 2021 Agenda

Sunday morning, March 14: Golf Outing

Sunday afternoon, March 14: Exhibitor Move-In

Sunday evening, March 14: Opening Reception

Monday, March 15, 8 a.m.- 5 p.m.: Technical Program & Exhibits

Tuesday, March 16, 8 a.m.- 5 p.m.: Technical Program & Exhibits

Tuesday, evening, March 16: Exhibitor Move-Out

Wednesday, March 17, 8 a.m.-11:30 a.m.: Technical Program

Mining Media International, the company that publishes *Engineering & Mining Journal (E&Mj)* and *Coal Age*, organizes this event. MMI works with Dr. Tim Joseph, a retired professor from the University of Alberta and a certified haulage and loading expert. A popular past speaker, Dr. Joseph offers delegates practical ideas they can immediately implement at the mine to improve operations. He is currently reaching out to mine operators, contractors and others to build a timely educational program.

The exhibit and the sponsorship packages for Haulage & Loading 2021 have been organized in a way to suit both large and small suppliers. The conference is the central focus of the floor plan, which offers a more inclusive format. A host of social activities are also planned to allow participants to network.

The Hilton El Conquistador is an affordable venue (\$175/night), located in the heart of copper mining country. It is a family-friendly resort with a spa and on-site daycare.

Please consider joining us at the Hilton El Conquistador for Haulage & Loading 2021.

Steve Fisor, Publisher & Editor
Mining Media International



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Sponsorships

Contact your sales representative to create your tailored sponsorship package.

Elite VIP Packages

Title Sponsor (1) **\$50,000**

- 8 x 20 booth in Expo Hall
- 6 full-conference Registrations
- Logo on Conference website
- Banner on Mobile App
- Logo and 100-word company description on Conference Mobile App
- Logo on Conference Bag, and Insert placed in Conference Bag
- Sponsorship recognition on all signage and presentations during the conference
- Sponsorship recognition at golf tournament on Sunday, March 14
- \$7,000 marketing credit to be used toward Mining Media publications
- 5-minute presentation and address at Welcome Reception
- Golf Award Presentation at Opening Reception & Dinner
- Microphone time during Opening General Session (5 minutes)
- List of attendees 1 week prior to the conference for preconference marketing
- List of attendees post-conference for marketing
- Presidential Suite for 3 nights at the El Conquistador
- Opportunity to host off-site function, promoted and organized by show management.
- 1 Foursome at golf tournament on Sunday, March 14

Platinum Sponsor (2) **\$30,000**

- 8 x 20 booth in Expo Hall
- 5 full-conference Registrations
- Logo on Conference website
- Banner on Mobile App
- Logo on Conference Bag, and Insert placed in Conference Bag
- Logo and 100-word company description on Conference Mobile App
- Sponsorship recognition on all signage during the conference
- Sponsor of Monday's Reception
- \$5,000 marketing credit to be used toward Mining Media publications
- Microphone time during Closing General Session (5 minutes)
- List of attendees 1 week prior to the conference for preconference marketing
- List of attendees post-conference for marketing
- Hospitality Suite for 3 nights at the El Conquistador
- Twosome at the golf tournament on Sunday, March 14

Gold Sponsor (3) **\$10,000**

- 8 x 10 booth in Expo Hall
- 4 full-conference Registrations
- Logo on Conference website
- Logo and 100-word company description on Conference Mobile App
- \$3,500 marketing credit to be used toward Mining Media publications
- Insert in Conference Bag
- Sponsor of breakfast & lunch on Monday with appropriate signage recognition
- 5 minutes of microphone time during lunch to introduce your business
- List of attendees post-conference for marketing





Silver Level (2) \$8,000

- 8 x 10 booth in Expo Hall
- 3 full-conference Registrations
- Logo on Conference website
- Logo and 100-word company description on Conference Mobile App
- Insert in Conference Bag
- Sponsor of breakfast & lunch on Tuesday with appropriate signage recognition
- List of attendees post-conference for marketing

Copper Level

Early Bird-\$2,800 (July 15-October 15)

Advanced-\$3,000 (October 16- December 31)

Regular-\$3,200 (January 1- March 14)

- 8 x 10 booth in Expo Hall
- 2 full-conference Registrations
- Logo and 100-word company description on Conference Mobile App
- List of attendees post-conference for marketing

Walk-the-Floor Package

(Non-exhibiting Supplier)

Early Bird-\$3,000 (July 15-Oct. 15, 2020)

Advanced-\$3,200 (Oct. 16- Dec. 31, 2020)

Regular-\$3,400 (Jan 1- March 14, 2021)

- Access to Expo Hall to “Walk the Floor”
- 1 full-conference Registration

Additional Marketing

Must be a sponsor in order to purchase these. These do not include a conference registration this year.

- Custom Lanyards \$2,000
- Notepad Sponsorship \$1,200
- Hotel Room Key Cards \$1,000
- Pens Sponsorship \$1,000
- Golf Hole Sponsorship \$ 100

Exhibit Package & Floor Plan



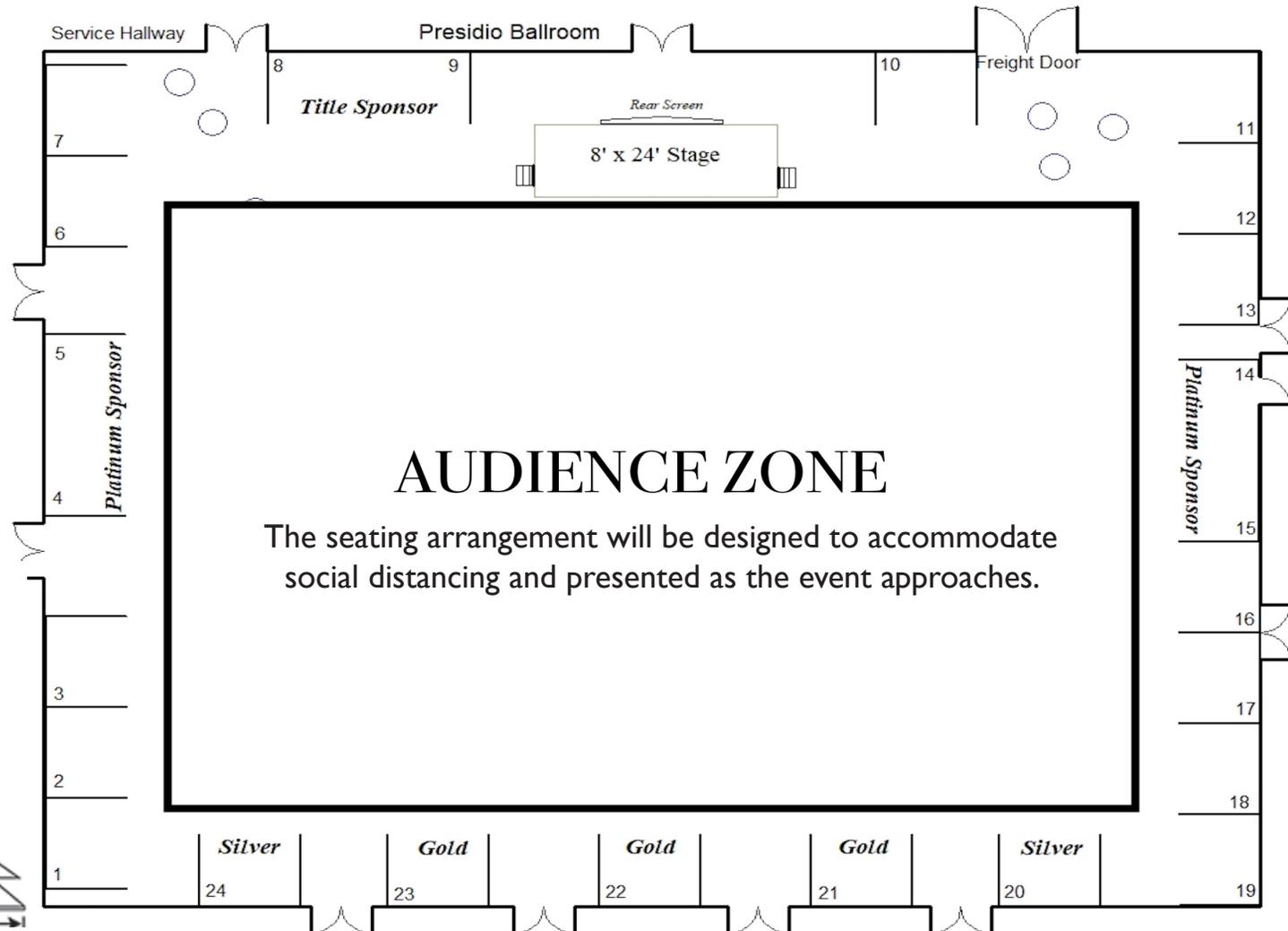
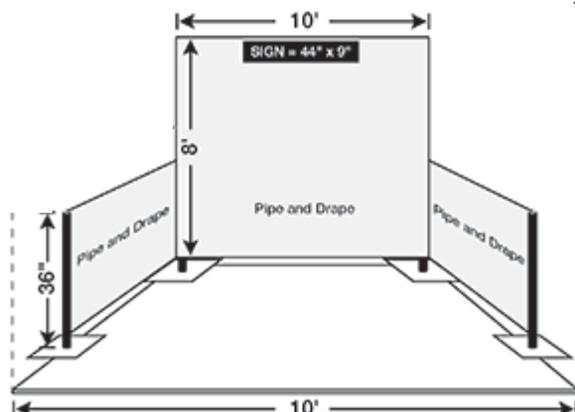
Exhibit Package Includes:

- 8-ft back drape with 3-ft side rails
- 7 x 44-in booth sign with company name and booth number
- 6-ft table topped and skirted
- Two chairs
- Waste basket

Additional Exhibitors

\$199 per day/\$499 entire conference

- Includes conference sessions
- Includes food and beverage offered throughout the conference



Pricing

Early Bird Registration

July 15, 2020 – October 15, 2020

Advanced Registration

October 16, 2020 – December 31, 2020

Regular Registration

January 1, 2021 – March 14, 2021

Deposits

- 50% deposit due upon registration
- Full payment due by January 31, 2021
- Beginning February 1, 2021, full payment will be required when booking

Cancellation

•We are offering a “RISK FREE” cancellation policy this year. You can cancel your registration, for any reason without penalty, by December 31, 2020. For any cancellations that take place from January 1-January 31, 2021, there will be a 50% processing fee. There will be no refunds for cancellations after January 31, 2021. All fees must be paid in full prior to the start of the conference. Requests for cancellation must be received in writing to Show Management.

Sponsorship Details

Speaker Slots

With certain sponsorships, the sponsor will be allowed 5 minutes of microphone time to welcome the participants on behalf of their company.

Sponsorship Recognition

Sponsors will be recognized verbally at the opening reception and the welcome address. They will also be acknowledged in the pocket guide and with signage throughout the conference.

Golf Prize Recognition

Suppliers donating prizes for the golf outing will be recognized at the beginning of the golf outing and at the opening reception when the larger prizes are presented.

Prominent Signage

Sponsor’s logos will appear prominently on the screens during the breaks and before the sessions begin and after the sessions end. Sponsor’s name will also appear on the schedule of events displayed at the entrance.

Signage

Sponsor’s logos will appear grouped on the screens during the breaks and before the sessions begin and after the sessions break. Sponsor’s name will also appear grouped on the schedule of events displayed at the entrance.



Presidential Suite

The Presidential Suite is a desert oasis, complete with a living room with fireplace, master bedroom with private bath, separate dining area, wet bar and private balcony with beautiful poolside views.



Casita Suite for Hospitality

Beautiful mountain or desert views, the secluded one-bedroom Casita Suite features a separate living/dining room with fireplace, private patio with swimming pool and hot tub.

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