

# Operational Methodology

A Tactical Model for Establishing Fleet Metrics

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- 13 years in Fleet Management Systems, hardware and software manufacturers
- Oil and Gas, Commercial Transportation and Logistics, Dangerous Goods and Explosives, High-value shipments, Governments both Federal and Municipal
- FedEx Express, City of Chicago, Marathon Oil, California Highway Patrol and more...

A solid Operational Methodology is required to support and capitalize on your Fleet Management System.

## What is an Operational Methodology?

- The “Human System” that interacts with the Fleet Management System.
- Structured and systematic, logical and repeatable.
- Written down and universally understood.
- An evolving process that is specific to the customer.
- Maintained and assessed regularly, like a computer system.
- Required to establish performance benchmarks.

***You can only Manage what you Measure.***

## How do you design an Operational Methodology?

- Partner with the customer to establish the Operational Methodology that best works for them.
- Analyze and establish the various indicators of successful operations (i.e. production rate)
- Establish measurement criteria.
- Establish clear goals and targets.
- Construct a series of pro-active behaviors and system usage patterns aimed at reaching the targets.
- For all levels of personnel that interact with the fleet technology, define the tasks of their job in detail, including decision making paths for all possible scenarios.

***An Operational Methodology is Universally Understood.***

Establish success criteria definitions, how they will be measured, what system features will be used to measure them, who is responsible for interpreting the data. Examples:

## Measuring Productivity

- Quantity of material generated by loaders, quantity material moved by haulers, number of dumps, total distance traveled

## Measuring Efficiency

- Total idle time for all loaders, average loader idle time, total hauler wait time, average hauler wait time, amount of time spent in down or delay status

## Fuel Use and Refueling Strategy

- Total amount of fuel used across the fleet per shift (time), per quantity of material (amount), distance traveled

## Decision Ready Data

- Information is made available in clear, understandable, reliable form and used to make operational decisions
- Decision making paths are clearly identified, routine, supported, and universally understood

## Empowering your Fleet System

- System makes dispatch decisions
- System is maintained and configured by personnel with the appropriate skill level

## Empowering your People

- Performance-based Training, based on the tasks required to achieve targets and goals
- Dispatcher role is respected and valued

***Pro-active rather than Reactive.***

## Level 1: Hardware and Software

- Core technical components and functionality

## Level 2: Professional Services

- Integrates the hardware and software into the customer's physical environment and business process
- Project management, installation, support, custom development
- Supports and strengthens customer's equivalent role
- Helps establish Operational Methodology

## Level 3: Management

- Support senior management to establish goals and targets
- Targets inform and are tied directly to operational methodology at a tactical level
- Operational methodology is driven down through all levels of the organization: **Universally Understood**

## Level 4: Users and Training

- Training and on-going coaching is performance-based and specific to each job role (dispatcher, operator, supervisor, management)
- Jobs and tasks are informed by operational methodology
- Structured performance allows for benchmarks, which allows for meaningful measurement and growth
- Systematic Decision Making Process

## Level 5: Full Cycle Assessment

- Support Senior Management to assess results, compare against current goals and targets
- Establish next round of goals and targets
- Adjust Operational Methodology as required
- “Top Down” approach as well as “Bottom Up”

***Partnering for Performance across all Systems: Human and Computer***