



# 2019 HAULAGE & LOADING EXHIBITION AND CONFERENCE



**March 10-13, 2019**  
[haulageandloading.com](http://haulageandloading.com)



**March 10-13, 2019**  
**Hilton El Conquistador Resort, Tucson, Arizona**

**Tucson Hosts Haulage & Loading 2019**

*Join us for the three most productive days in open-pit mining*

Held every two years, Haulage & Loading is the conference for surface mining professionals. The event, which brings mine operators and suppliers together in an informal Arizona resort setting, focuses on improving surface mining operations in general and truck-shovel loading in particular. The technical program offers continuing education for mining engineers and mine managers. This exhibitor prospectus explains how suppliers can use the exhibit and sponsorship program to put their names and ideas in front of those mining professionals.

**Haulage & Loading 2019 Agenda**

Sunday morning, March 10, Golf Outing

Sunday afternoon, March 10, Exhibitor Move-In

Sunday evening, March 10, Opening Reception

Monday, March 11, Technical Program & Exhibits (8 a.m.-5 p.m.)

Tuesday, March 12, Technical Program & Exhibits (8 a.m.-5 p.m.)

Tuesday, evening March 12, Exhibitor Move-Out

Wednesday, March 13, Technical Program (8 a.m.-11:30 a.m.)

Mining Media International, the company that publishes *Engineering & Mining Journal (E&M)* and *Coal Age*, purchased the Haulage & Loading conference from SEMCO Publishing in June 2017 and immediately began to make improvements. One of those improvements was the decision to host the event in March at the Hilton El Conquistador Resort in Tucson. It's an affordable venue (\$169/night) that meets the conference's needs.

In addition, Mining Media International recruited Dr. Tim Joseph, the engineering associate dean at the University of Alberta, to improve the technical program. A popular past speaker, Dr. Joseph offers delegates practical ideas they can immediately implement at the mine to improve operations. He is currently reaching out to mine operators, contractors and others to build a timely educational program.

The exhibit and the sponsorship packages for Haulage & Loading 2019 have been reorganized in a way to suit both large and small suppliers. The conference is now the central focus of the floor plan, which offers a more inclusive format. A host of social activities are also planned to allow participants to network. The Hilton El Conquistador is a family-friendly resort with a spa and on-site daycare. Two off-site outings have been organized during the sessions for spouses, significant others and family members.

Please consider joining us at the Hilton El Conquistador for Haulage & Loading 2019.

Steve Fiscor, Publisher & Editor  
Mining Media International

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# Sponsorships

Contact your sales representative to create your tailored sponsorship package.

## Elite VIP Packages

### Platinum Level **\$60,000**

- Custom options available in addition to the Gold Level package. A Presidential Suite replaces the Hospitality Suite.

### Gold Level (1) **\$35,000**

- Opening Reception With Entertainment Choice
- Welcome Address (5 minutes)
- Sponsorship Recognition
- Prominent Signage
- Exhibit Package (8- x 20-ft)
- 5 Additional Registrations
- Hospitality Suite
- Corporate Golf Sponsorship
- Giveaway in Conference Bags
- Logo on the Conference Bag
- Pocket Guide Advertising

### Silver Level (3) **\$16,000**

- Exhibit Package (8- x 10-ft)
- 3 Additional Registrations
- Sponsorship Recognition
- Signage Throughout Event
- Corporate Golf Sponsorship
- Casita Suite for Hospitality
- Giveaway in Conference Bags
- Pocket Guide Advertising

### Copper Level (10) **\$8,000**

- Exhibit Package (8- x 10-ft)
- 1 Additional Registration
- Sponsorship Recognition
- Corporate Golf Sponsorship
- Pocket Guide Advertising

## Golf Sponsorships

### Corporate Sponsor Level **\$3,200**

Includes Business & Hole Sponsor Packages Plus:

- Recognition at Golf Breakfast & Golf Lunch
- Award Presentation at Opening Reception Dinner

### Business Sponsor Level **\$1,600**

Includes Hole Sponsor Package Plus:

- Giveaway (one item per golfer)
- Prize Recognition

### Hole Sponsor Level **\$800**

- Signage on Selected Hole
- 1 Foursome

## Food & Beverage Sponsorships

### Opening Reception

#### Western Style BBQ **\$8,000**

#### 4 Sponsorships Available Sunday Evening

- Cocktails and Buffet Dinner
- 5-Minute Speaker Slot During Reception
- 4 Full-conference Registrations

#### Cowboy Breakfast Buffet **\$12,000**

#### 2 Sponsorships - Monday & Tuesday

- 5-Minute Speaker Slot During Breakfast
- 2 Full-conference Registrations

#### Adios Amigos Continental Breakfast **\$8,000**

#### 1 Sponsorship - Wednesday

- 5-Minute Speaker Slot During Breakfast
- 2 Full-conference Registrations

#### Southwestern Lunch Buffet **\$15,000**

#### 2 Sponsorships - Monday & Tuesday

- 5-Minute Speaker Slot During Lunch
- 2 Full-conference Registrations

#### Let's Take A Break **\$5,000/\$6,000**

#### 5 Sponsorships - Half day each

- Choose from Beverage Only or Beverage & Food Options





## Additional Marketing Opportunities

### Mobile App **\$8,000**

1 Sponsorship Available

The mobile app will be designed for attendees and exhibitors to easily network, connect and share information at their fingertips. Prominent logo placement on the event mobile app for all delegates to see.

1 Full-conference Registration

### Conference Bags **\$6,500**

4 Sponsorships Available

Conference bag includes event logo and sponsor's logo on the flap. This business-style bag with shoulder strap includes organizer pockets, a phone holder with an expandable all-round zipper and a zipped pocket on the front of the bag.

1 Full-conference Registration

### Custom Lanyards **\$4,500**

1 Sponsorship Available

Heavy-duty-quality lanyards featuring sponsoring company's color logo. Used throughout event for every attendee.

1 Full-conference Registration

### Hotel Room Key Cards **\$2,500**

3 Sponsorships Available

Distribution of key cards with sponsoring company's logo to the attendees in the H&L room block at the Hilton El Conquistador Resort

1 Full-conference Registration

### Note Pad Sponsorship **\$1,200**

1 Sponsorship Available

Custom-note pad with sponsoring company's color logo distributed on all conference tables each day.

1 Full-conference Registration

### Giveaway in Conference Bags **\$1,000**

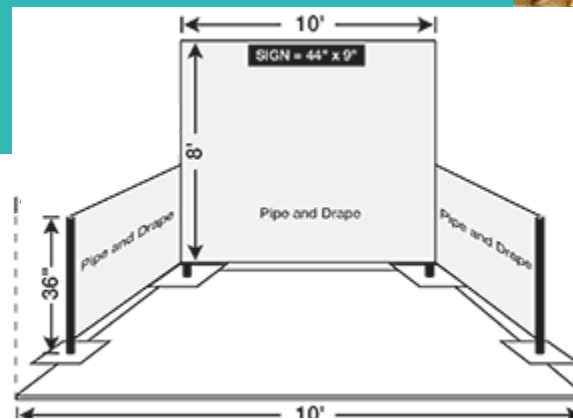
Printed promotional materials (6-page maximum) or 1 promotional item placed in delegate bags. (Does not include the cost of purchase or creation of promotional materials)

# Exhibit Package & Floor Plan

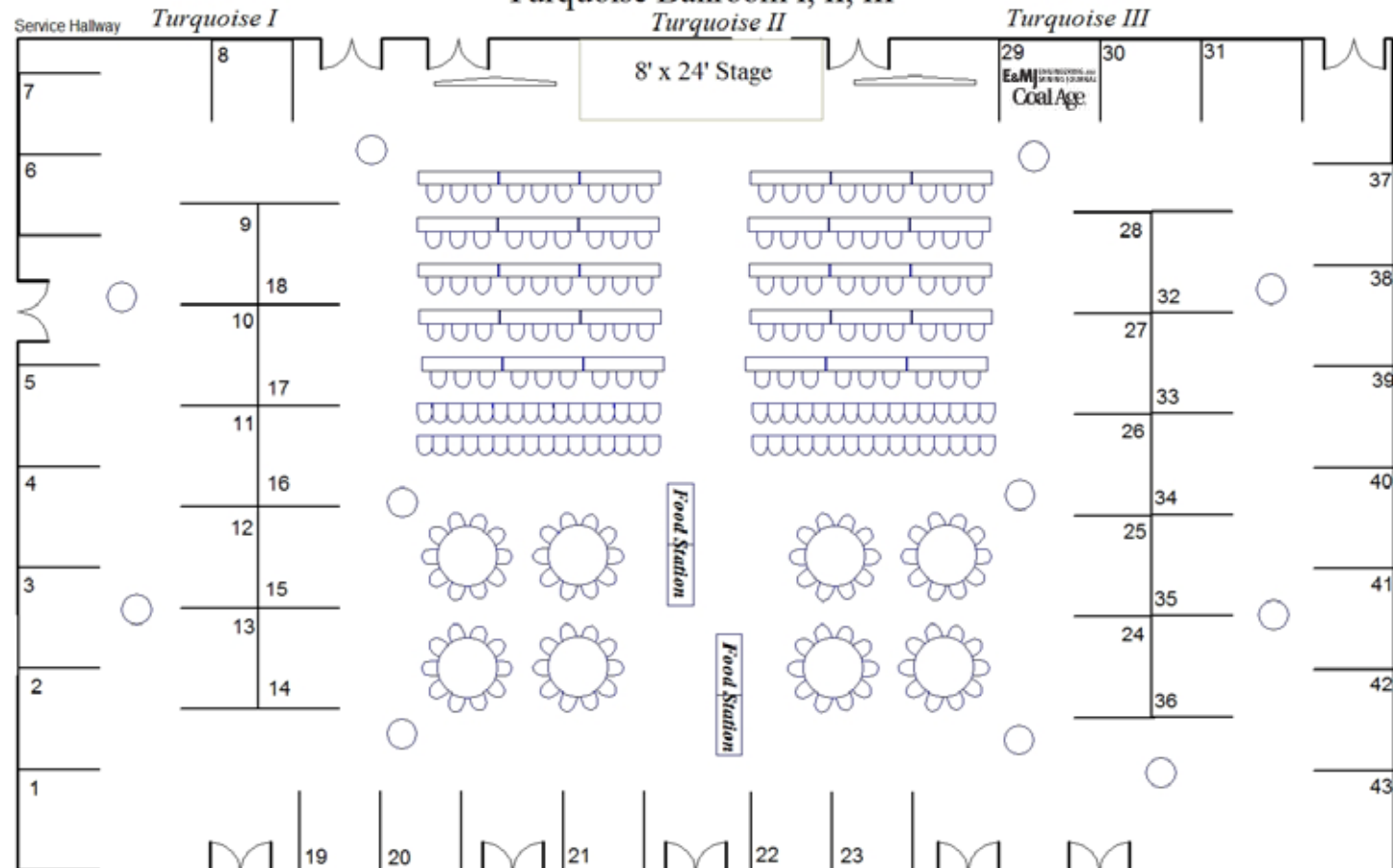
## Exhibit Package \$2,800

### Includes

- 8- x 10-ft exhibit space
- 7- x 44-in. booth sign with company name and booth #
- 8-ft back drape with 3-ft side rails
- 1 full-conference registration
- Additional discounted registrations available
- 100-word company description and logo in the pocket guide and promo materials
- Attendee contact list for post-show marketing
- 6-ft table topped and skirted
- Two chairs
- Waste basket



## Turquoise Ballroom I, II, III



\*Subject to change without notice

## Sponsorship Details

### Platinum Level

A customized private event that allows the sponsor to entertain on- or off-site. Contact your sales representative to make arrangements and for additional details.

### Speaker Slots

With certain sponsorships, the sponsor will be allowed 5 minutes of microphone time to welcome the participants on behalf of their company.

### Sponsorship Recognition

Sponsors will be recognized verbally at the opening reception and the welcome address. They will also be acknowledged in the pocket guide and with signage throughout the conference.

### Golf Prize Recognition

Suppliers donating prizes for the golf outing will be recognized at the beginning of the golf outing and at the opening reception when the larger prizes are presented.

### Pocket Guide Advertising

Some sponsorships include pocket guide advertising. The pocket guide contains all of the conference information in print (speakers, schedules, floor plan, suppliers descriptions, etc.). The ad dimensions are 4-in x 9-in.

### Prominent Signage

Sponsor's logos will appear prominently on the screens during the breaks and before the sessions begin and after the sessions break. Sponsor's name will also appear on the schedule of events displayed at the entrance.

### Signage

Sponsor's logos will appear grouped on the screens during the breaks and before the sessions begin and after the sessions break. Sponsor's name will also appear grouped on the schedule of events displayed at the entrance.

## Let's Take A Break

### Beverage Only

Prominent table signage with custom aprons worn by serving staff. Includes coffee, tea, soda and custom water bottles.

### Sweet & Salty Option

Prominent table signage with custom aprons worn by serving staff. Includes coffee, tea, soda and custom water bottles and snacks

### Ice Cream Sundae Station Option

Prominent table signage with custom aprons worn by serving staff. Includes coffee, tea, soda, custom water bottles and ice cream sundae station.

## Guest Program

During the conference, two off-site events are being planned for spouses, significant others and family members. These trips include transportation, admission and lunch. Details will be posted to the website and advanced registration is required.

### Arizona-Sonora Desert Museum

Guests will experience a quintessential Sonoran Desert experience that includes an unforgettable fusion zoo, botanical garden, natural history museum, aquarium and art gallery.



### The Authentic Tucson Tour

Guests will explore art galleries and shops with copper and turquoise Native American jewelry.

Do you have a great sponsorship idea that you would like to present to H&L? If so, contact your sales representative with your idea!

### Hospitality Suite

Decorated in calming desert hues, this king-bedded Hospitality Suite measures 1,155 square feet and offers completely private bedrooms, separate living/dining rooms and private patios with stunning views of the mountains or desert landscape.

### Casita Suite for Hospitality

Beautiful mountain or desert views, the secluded one-bedroom Casita Suite features a separate living/dining room with fireplace, private patio with swimming pool and hot tub.



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